EuropeanaLocal: objectives, progress and aggregation

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Basic facts

- Duration 36 months
- Budget 4.3 million Euro (80% funded)
- 1031+ Person-months in total
- 32 Partners
- 39 Deliverables

După ploaie, Stefan Luchian

Muzeul Național de Artă – Cluj-Napoca

EuropeanaLocal partners: types of organisation

Europeana Foundation (Europeana)

1 Ministry of Culture

2 national libraries (as aggregators of local content)

2 national museums

3 national cultural agencies

5 regional cultural authorities

7 public libraries

1 local museum

1 research foundation

1 regional digital library provider

7 private sector organisations

EuropeanaLocal Objectives

- Best Practice Network (June 2008-2011)
- Improve interoperability of digital content sourced by **regional/ local libraries, museums, archives**
  - 20 million items identified in proposal
- Infrastructure for **harvesting** and indexing metadata
  - Europe wide network of OAI-PMH repositories/ aggregations
- Map existing metadata to Europeana metadata
  - Local vocabularies processed
- Integrated within Europeana prototype service
- Establish easy processes for making content/metadata available

The road ahead for EuropeanaLocal

EuropeanaLocal: where are we?

- June 2008-2011
  - Over half-way through
- Year 1 was preparation
  - Commission Review of preparatory year (July 2009) was favourable
- **Year 2 is implementation : getting content into Europeana**
- Year 3 focus will be encouraging more sustained aggregation of local and regional content

Content for Rhine release from EuropeanaLocal

- A big opportunity to prove value of local and regional content
  - a great improvement in place-based discovery
- Substantial amounts of content being ingested from a large number of partners > already **2.5 milion items!**
  - Content from Poland, Norway, UK, Spain, Austria, Sweden, Greece, Slovenia and Finland already ingested
  - Something from almost every country by Rhine
- EuropeanaLocal will contribute over 3 million items to the 10 million Rhine target: the largest source (more by Danube)
- EuropeanaLocal partners are only a small sample of aggregations/ regions (e.g. Varna in Bulgaria and Cluj County Library in Romania)

What after that?

- EuropeanaLocal a proof of concept regarding the value of local and regionally sourced content

    – But...... a short term approach to short term targets

- In fact, a Best Practice Network……

- It is not a sustainable approach; there is no 'EuropeanaLocal repository'

- Action is needed at national level to aggregate local and regional content ...its metadata

    – You need digital content first!

Impact through aggregation

- Local/regional content must go into aggregations that Europeana will continue to harvest – a manageable number

- Ideally ELocal needs to be able to count what goes into national aggregations too to reach Danube target.

- Convince other local/regional content providers of the value of getting involved.

- Make local content infrastructure available for harvesting and indexing by Europeana service

- Make branded content available to other service providers

- **Need for viable aggregator business models**

europeana
think culture

europeana
local

What are EuropeanaLocal partners?

- EuropeanaLocal partners in each country are almost all aggregators, large or small
    - In some countries they are already a major national or regional aggregator of local content
    - In some countries, where none exists, they might become the national or regional aggregator of local content
    - In some countries, their main task will be to ensure that the local and regional content they have aggregated becomes part of a larger aggregation

EuropeanaLocal national meetings

- Potentially important events in moving forward 'aggregation politics' in each country
  - Towards a 'sensible level of aggregation'

- Who should come: stakeholders with an interest in local/regional digital content
  - People working at policy/strategic level
  - Content providers and aggregators
  - Users/reusers

What's the next step?

Thank you

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